



CONTACT

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Provisional RGD Member
TORONTO, ON

EDUCATION

2019 COURSERA - CALARTS
(California Institute of the Arts)
Graphic Design Specialization

2006- 2013 UNIVERSITY OF
SAO PAULO - BRAZIL
Bachelor's Degree in Architecture

TECH SKILLS

- Skilled in Adobe Creative Suite:
 - InDesign
 - Photoshop
 - Illustrator
- Keynotes & Power Point
 - AdobeXd
- Mac/PC platforms

DESIGN SKILLS

- Color theory
- Layout creation
- Audience strategy
- Deck flow/composition
- Content development
 - Video Portfolio

SOFT SKILLS

- Creativity
- Communication
 - Artistic ability
 - Analytical skills
 - Team player
- Positive disposition

ABOUT ME

I am a talented Graphic Designer, available to work in a full-time, permanent position.

I am passionate about design, composition, and visual communication. I identify myself as a versatile professional who can design a one-page document as well as a 50-page deck flow on brand guidelines. I'm skilled at making portfolio videos, transitions, and accommodating great content into a creative and dynamic presentation. My background in Architecture has helped me excel in structuring and laying out artwork with a refined artistic sense of composition taking into consideration the targeted audience. As a professional, I am adaptive, collaborative, value to build a respectful and positive relationship with my co-workers, and put the best efforts into every project.

My goal is to work in a creative environment, to use my best efforts and inventive mind, to produce design and communicate in the Marketing and Architecture fields.

EXPERIENCE

- 2019 ST. JOSEPH COMMUNICATIONS - CANADA (Contract)**
(April-Dec) **Creative Associate of Sales & Marketing, & Creative departments - Content Division**
- Designed content marketing Initiatives for sales campaigns;
 - Curated static creative for social media platforms;
 - Created photography portfolio videos: Home, Decor, Kids and Beauty categories;
 - Took behind the scenes photography;
 - Designed white papers and case studies of national brand accounts;
 - Produced marketing packages and presentations for external clients;
 - Developed posters for internal events and signage for building tours;
 - Recreated, populated and maintained marketing department filling system;
 - Communicated with multiple departments for material finding and creation of content library at the marketing filling system.
- 2018 UNIVERSITY OF TORONTO - CANADA (Project Contract)**
(Sept-Dec) **Dalla Lana School of Public Health**
Graphic Designer of the report: Trans Latinas Rompiendo Barreras
- Full project design creation for TLRB report: cover, color identity, image treatment, infographics, page sequencing, flow, text edition, pages layout;
 - Report available at the Global Migration & Health Initiative website <https://www.glomhi.org/home/trans-latinas-rompiendo-project-report>
 - Professional profile on the CQ - Centre for Critical Validative Health Research website <https://ccqhr.utoronto.ca/resources/services/>
 - Logo development for SPA (Self-care Peer Advocacy) group.
- 2017 DOCHIA INTERIOR DESIGN - CANADA (Contract)**
(Mar-Dec) **Graphic Designer**
- Created editorial covers;
 - Designed mood boards of products and materials, for Interior Design proposal;
 - Responsible for assembling client's packages, print presentations;
 - Responsible for image treatment, content searching and selection;
 - Designed 3D models for interiors project (elevator lobby, corridors, party room, model suite, sales centre) using SketchUp software;
 - Participated in project and art direction meetings;
 - Created company's brochure and employee's business cards.